

2026



THE BRANDING POWER
Build Your Brand

BRANDING & GROWTH SOLUTIONS

www.thebrandingpower.com

Building Brands That Stand Out, Scale, and Lead

The Branding Power is a strategic branding and digital marketing firm. We blend creativity, content, and performance marketing to drive real growth. Our focus is building brands that stand out, scale, and lead.

The Branding Power Service Plans

Monthly Packages

Standard Branding

(Online Presence -
suggested for Startup
period)

Price: ₹18,000

(Service Charge: ₹12,000 + Ad Budget ₹6,000)
[67% SC + 33% AB]

Services include

Google My Business, Website, SEO, Graphic Designing, Social Media Management (Facebook and Instagram), Performance Marketing.

Absolute Branding

(Online Presence +
Conversions)

Price: ₹40,000

(Service Charge: ₹25,000 + Ad Budget ₹15,000)
[62.5% SC + 37.5% AB]

Services include

Google My Business, Website, Detailed SEO, Social Media Management (Facebook, Instagram, Linked IN and You Tube, Performance Marketing. and Offline Marketing.

ANNUAL PACKAGES

Standard Branding

Price: ₹ 1,80,000
( 2 months FREE Savings: ₹36,000)
(Service Charge: ₹1,08,000 + Ad Budget ₹72,000)
[60% SC + 40% AB]

Services include

Website Management, Basic SEO, Graphic Designing, Social Media Management (Facebook and Instagram), Performance Marketing.

Absolute Branding

Price: ₹ 4,00,000
( 2 months FREE Savings: ₹80,000)
(Service Charge: ₹2,20,000 + Ad Budget ₹1,80,000)
[55% SC + 45% AB]

Services include

Website Management, Detailed SEO, Social Media Management (Facebook, Instagram, Linked In and You Tube), Performance Marketing, and Offline Marketing

Note: For tailor-made packages such as SEO, Website Designing, Graphic Designing, and Social Media Management, pricing starts from ₹10,000 per month

Standard Branding Package

GOOGLE MY BUSINESS (GMB) MANAGEMENT

Local search optimization, business profile setup, photos & review management.

WEBSITE DEVELOPMENT & MANAGEMENT:

Modern, responsive website with maintenance and updates.

SEARCH ENGINE OPTIMIZATION (SEO):

On-page & off-page SEO to improve search rankings and visibility.

GRAPHIC DESIGNING:

Custom designs for social media, ads, brochures, and branding materials.

SOCIAL MEDIA MANAGEMENT:

Facebook & Instagram Content planning, posting, engagement, and analytics tracking.

PERFORMANCE MARKETING:

Paid campaigns on social media and Google Ads for leads, sales & traffic.

END-TO-END BRANDING SUPPORT:

Strategy, creative direction, and performance reporting for consistent brand growth.

Absolute Branding Package

The Absolute Branding Package includes all the services of the Standard Branding Package in addition

DETAILED SEO (SEARCH ENGINE OPTIMIZATION)

- **On-page SEO:** Keyword research, meta titles & descriptions, headings, internal links, and image optimization.
- **Off-page SEO:** Link building, local citations, guest posting, and authority-building strategies. Continuous performance tracking and monthly reports to improve rankings and website traffic.
- **Local SEO optimization** for better visibility in Google Maps and local search results.

SOCIAL MEDIA MANAGEMENT (FACEBOOK, INSTAGRAM, LINKEDIN & YOUTUBE)

- Develop multi-platform content calendars aligned with your brand strategy.
- Create reels, posts, stories, videos, and carousel content to drive engagement.
- Manage comments, messages, and community engagement to strengthen your online presence.
- Track analytics and KPIs to optimize content performance and grow your audience consistently.

PERFORMANCE MARKETING

- Plan and run paid campaigns on Facebook, Instagram, LinkedIn, YouTube, and Google Ads.
- Focus on lead generation, website traffic, conversions, and sales growth.
- Monitor ROI, CTR, and conversions to continuously optimize campaigns.
- Adjust ad targeting, creatives, and budgets for maximum impact and cost efficiency.

Absolute Branding Package

The Absolute Branding Package includes all the services of the Standard Branding Package in addition

OFFLINE MARKETING

- Design and execute offline branding campaigns: brochures, flyers, banners, posters, and event promotions.
- Integrate offline campaigns with online presence for a consistent brand message.
- Help in local promotions, trade events, exhibitions, or retail visibility.
- Ensure all offline marketing materials align with your brand identity.

END - TO - END BRAND STRATEGY & SUPPORT

- Provide strategic guidance for overall brand growth, identity, and positioning.
- Plan and execute campaigns across channels for maximum reach and impact.
- Continuous monitoring, reporting, and optimization of all branding activities.
- Serve as a one-stop solution for all branding and digital marketing needs.

Payment Terms

- **Monthly Packages:** Full payment via advance payment.
- **Yearly Packages:**
 - 50% upfront
 - 25% after 3 months
 - 25% after 6 months

DECLARATION

We hereby declare that the information provided in this catalogue is accurate and intended solely for the purpose of outlining the branding and digital marketing services offered by The Branding Power.

All services, deliverables, timelines, and commercials are subject to mutual discussion and formal agreement prior to commencement. Any modifications or custom requirements will be addressed through a written confirmation.

This document does not constitute a legally binding contract unless accompanied by an official service agreement.

THE BRANDING POWER
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GST: 33IZMPS2671J1ZP
Address: No.3, Vasantham apartments, Phase II, Silicon Town,
Electronic City, Bengaluru, Karnataka 560100
Web ID: www.thebrandingpower.com
Email ID: service@thebrandingpower.com
Mobile No. +91 7338165131



Signature
Founder/CEO